- WHEREAS, Mag Instrument, Inc. ("Mag Instrument") and MTMC, Inc. ("MTMC") have agreed in a separate agreement to settlement of the matters in issue between them and to entry of this Consent Judgment and Permanent Injunction, it is hereby ORDERED, ADJUDGED, AND DECREED THAT:
- 1. This is an action for: (1) patent infringement under the patent laws of the United States, 35 U.S.C. §271, et seq.; (2) federal trademark infringement, federal false designation of origin, and federal trademark dilution under the Trademark (Lanham) Act of 1946, as amended, 15 U.S.C. §1051, et seq.; (3) state trademark infringement under California Civil Code §3294; (4) statutory unfair competition under California Business and Professions Code §17200, et seq.; (5) trademark dilution under California Business and Professions Code §14247; (6) common law trademark infringement; and (7) common law unfair competition.
- 2. This Court has jurisdiction over all of the parties in this action and over the subject matter in issue based on 28 U.S.C. §§1331, 1338(a), 1338(b), and 1367(a), as well as 15 U.S.C. §1121(a). This Court further has continuing jurisdiction to enforce the terms and provisions of this Consent Judgment and Permanent Injunction. Venue is also proper in this Court pursuant to 28 U.S.C. §§1391(b) and 1391(c), as well as 28 U.S.C. §1400(b).
- 3. Mag Instrument is a corporation incorporated under the laws of the State of California and has its principal place of business at 2001 South Hellman Avenue, Ontario, California 91761.
- 4. MTMC, Inc. is a corporation incorporated under the laws of the State of California and has its principal place of business at 18003 Sky Park Circle, Suite E, Irvine, California 92614.
- 5. MTMC has manufactured, used, marketed, distributed, advertised, promoted, imported, offered for sale, and/or sold, commercially in interstate commerce a certain flashlight, which is shown in **Exhibit 1** (the "Harley-Davidson")

6

8

9 10

11 12

13 14

15

16

17 18

19

20 21

22

23 24 25

27

28

26

flashlight"). The Harley-Davidson flashlight was neither manufactured nor authorized by Mag Instrument.

- Mag Instrument is, by assignment, the owner of all right, title, and interest in United States Patent No. D530,438 ("the '438 patent") and United States Patent No. D530,439 ("the '439 patent"). Copies of these patents are attached hereto as **Exhibits 2 & 3**, respectively.
- 7. The '438 patent, issued on October 17, 2006, is valid and enforceable and has been infringed by MTMC's manufacture, use, importation, offer for sale, and/or sale of the Harley-Davidson flashlight.
- 8. The '439 patent, issued on October 17, 2006, is valid and enforceable and has been infringed by MTMC's manufacture, use, importation, offer for sale, and/or sale of the Harley-Davidson flashlight.
- 9. MTMC will not directly or indirectly aid, assign, or participate in any action contesting the validity of the '438 patent and/or the '439 patent.
- 10. For many years, and prior to the acts of MTMC discussed herein, Mag Instrument has continuously manufactured, used, marketed, distributed, advertised, promoted, marketed, offered for sale, and sold, in interstate commerce, lines of flashlights, including, but not limited to, a line of flashlights under the distinctive trademark MINI MAGLITE[®]. These flashlights are also characterized by their distinctive shape, style, and overall appearance ("SSOA").
- The SSOA of the MINI MAGLITE® flashlight is non-functional and 11. has acquired secondary meaning in that it has come to be associated by the trade and consuming public exclusively with Mag Instrument and, as a result, has come to signify Mag Instrument as the source of flashlights bearing the same or similar characteristics.
- 12. Mag Instrument has obtained, and is the owner of, a federal registration on the SSOA of the MINI MAGLITE® flashlight (the "SSOA" Trademark"), which is valid and enforceable throughout the United States. A copy

- 13. The Harley-Davidson flashlight has a shape, style, and overall appearance that is the same as, or confusingly similar to, the SSOA Trademark.
- 14. MTMC's manufacture, use, marketing, distribution, advertising, promotion, importation, offer for sale, and/or sale of the Harley-Davidson flashlight is likely to cause, and has caused, confusion, mistake, and deception among the consuming public in that its shape, style, and overall appearance colorably imitates Mag Instrument's SSOA Trademark.
- 15. MTMC's use of the SSOA Trademark constitutes trademark infringement of Mag Instrument's federally registered SSOA Trademark in violation of the Lanham Act, 15 U.S.C. §1051, et seq., to the substantial and irreparable injury of the public and of Mag Instrument's business reputation and goodwill.
- 16. By manufacturing, using, marketing, distributing, advertising, promoting, importing, offering for sale, and/or selling the Harley-Davidson flashlight, MTMC has infringed on Mag Instrument's federal and common law trademark rights in the SSOA Trademark in violation of Section 43(a) of the Landham Act, 15 U.S.C. §1125(a), as such acts are likely to deceive, and have deceived, customers and prospective customers into believing that MTMC's flashlights are from, sponsored by, or affiliated with Mag Instrument.
 - 17. The SSOA Trademark is a distinctive and famous mark.
- 18. MTMC began manufacturing, using, marketing, distributing, advertising, promoting, importing, offering for sale, and/or selling the Harley-Davidson flashlight subsequent to Mag Instrument's SSOA Trademark becoming distinctive and famous.

- 6 7 8
- 9 10

11

- 12 13 14 15
- 16 17
- 18 19

20

21 22

23

24 25

26

- 19. MTMC's commercial use in commerce of the SSOA Trademark in connection with flashlights has caused the dilution of the distinctive quality of the SSOA Trademark in violation of 15 U.S.C. §1125(c) and California Business and Professions Code §14247.
- 20. MTMC's manufacture, use, marketing, distributing, advertising, promoting, importing, offering for sale, and/or sale of flashlights with the SSOA Trademark constitutes statutory unfair competition in violation of California Business & Professions Code §17200, et seq., common law trademark infringement, and common law unfair competition.
- Mag Instrument has also obtained, and is the owner of, a federal 21. registration on the use of an inscription around the circumference of the circular face cap cover or head of a flashlight (the "Circumferential Inscription Trademark"), which is valid and enforceable throughout the United States. A copy of the Circumferential Inscription Trademark (United States Trademark Registration Number 1,808,998) is attached hereto as **Exhibit 5**. This registration remains in full force and effect and is incontestable.
- 22. The Harley-Davidson flashlight has an inscription that is the same as, or confusingly similar to, the Circumferential Inscription Trademark.
- 23. MTMC's manufacture, use, marketing, distribution, advertising, promotion, importation, offer for sale, and/or sale of the Harley-Davidson flashlight is likely to cause, and has caused, confusion, mistake, and deception among the consuming public in that its inscription colorably imitates Mag Instrument's Circumferential Inscription Trademark.
- MTMC's use of the Circumferential Inscription Trademark constitutes 24. trademark infringement of Mag Instrument's federally registered SSOA Trademark in violation of the Lanham Act, 15 U.S.C. §1051, et seq., to the substantial and irreparable injury of the public and of Mag Instrument's business reputation and goodwill.

- 25. By manufacturing, using, marketing, distributing, advertising, promoting, importing, offering for sale, and/or selling the Harley-Davidson flashlight, MTMC has infringed on Mag Instrument's federal and common law trademark rights in the Circumferential Inscription Trademark in violation of Section 43(a) of the Landham Act, 15 U.S.C. §1125(a), as such acts are likely to deceive, and have deceived, customers and prospective customers into believing that MTMC's flashlights are from, sponsored by, or affiliated with Mag Instrument.
- 26. The Circumferential Inscription Trademark is a distinctive and famous mark.
- 27. MTMC began manufacturing, using, marketing, distributing, advertising, promoting, importing, offering for sale, and/or selling the Harley-Davidson flashlight subsequent to Mag Instrument's Circumferential Inscription Trademark becoming distinctive and famous.
- 28. MTMC's commercial use in commerce of the Circumferential Inscription Trademark in connection with flashlights has caused the dilution of the distinctive quality of the SSOA Trademark in violation of 15 U.S.C. §1125(c) and California Business and Professions Code §14247.
- 29. MTMC's manufacture, use, marketing, distributing, advertising, promoting, importing, offering for sale, and/or sale of flashlights with the Circumferential Inscription Trademark constitutes statutory unfair competition in violation of California Business & Professions Code §17200, et seq., common law trademark infringement, and common law unfair competition.
- 30. MTMC, its officers, directors, agents, servants, employees, attorneys, confederates, and all persons and/or entities acting for, with, by, through, and/or in concert and participation with them, or any of them, are hereby permanently enjoined from engaging in any of the following activities:

- (c) inducing or enabling each other or others to manufacture, use, import, offer for sale, and/or sell any flashlight that infringes the '438 patent and/or the '439 patent;
- (d) using Mag Instrument's SSOA Trademark, Circumferential Inscription Trademark, or any other mark, design, reproduction, copy, or symbol that is a colorable imitation thereof, or confusingly similar thereto, in connection with the manufacturing, marketing, distribution, advertisement, promotion, importation, offer for sale, and/or sale of flashlights not originating from or authorized by Mag Instrument;
- (e) using Mag Instrument's SSOA Trademark, Circumferential Inscription Trademark, or any other mark, design, reproduction, copy, or symbol that is a colorable imitation thereof, in any manner likely to cause confusion, to cause mistake, or to deceive the consuming public;
- (f) representing in any manner, or by any method whatsoever, that goods, services, or other products provided by MTMC are sponsored, approved, authorized by, or originate from Mag Instrument or otherwise taking any action likely to cause confusion, mistake, or deception as to the origin, approval, sponsorship, or certification of such goods or services;
- (g) committing any acts calculated or likely to cause consumers to believe that MTMC's products are Mag Instrument's products or are authorized by Mag Instrument, unless they are such;
- (h) infringing or diluting the distinctive quality of Mag Instrument's SSOA Trademark and/or Circumferential Inscription Trademark; or

unfairly competing with Mag Instrument in any manner. (i) 32. Service by mail upon MTMC addressed to Anne H. Peck, Cooley Godward Kronish LLP, Five Palo Alto Square, 3000 El Camino Real, Palo Alto, California 94306-2155, of a copy of this Consent Judgment and Permanent Injunction entered by the Court is deemed sufficient notice under Federal Rule of Civil Procedure 65. It shall not be necessary for MTMC to sign any form of acknowledgement of service. 33. The parties shall bear their own attorneys' fees and costs. IT IS SO ORDERED: Dated: April 03, 2009 By: Hon. Manuel L. Real United States District Court Judge

1	Approved as to form and content:	
2		
3	Dated: March 13, 2009	JONES DAY
4		CULOVE
5		By: Charles A. Kertell
6		
7		Attorneys for Plaintiff MAG INSTRUMENT, INC.
8		
9	Dated: March , 2009	COOLEY GODWARD KRONISH LLP
10		(Amust fle
11		By: Anne H. Peck
12		Attorneys for Defendant MTMC, INC.
13		MTMC, INC.
14		
15		
16		
17		
18		
19		
20		
21		
23		
24		
25		
26		
27		
28		
	LAI-2994897vI	9

EXHIBIT 1

Case 2:	× 08-cv-03552-R-JWJ	Document 30	Filed 04/03/09	Page 11 of 33	Page ID #:232

×	

×	

EXHIBIT 2

(12) United States Design Patent (10) Patent No.:

US D530,438 S

Maglica

(45) Date of Patent: ** Oct. 17, 2006

AU

(54) MINIATURE FLASHLIGHT

(75) Inventor: Anthony Maglica, Anaheim, CA (US)

(73) Assignee: Mag Instrument, Inc., Ontario, CA (US)

(**) Term: 14 Years

(21) Appl. No.: 07/411,576

(22) Filed: Sep. 22, 1989

Related U.S. Application Data

(62) Division of application No. 07/356,361, filed on May 23, 1989, now Pat. No. 4,942,505, which is a continuation of application No. 07/222,378, filed on Jul. 19, 1988, now Pat. No. 4,899,265, which is a continuation of application No. 07/034,918, filed on Apr. 6, 1987, now abandoned, which is a continuation of application No. 06/828,729, filed on Feb. 11, 1986, now Pat. No. 4,658,336, which is a continuation of application No. 06/648,032, filed on Sep. 6, 1984, now Pat. No. 4,577,263.

(51) LOC (8) Cl. ... (52) U.S. CL

(58) Field of Classification Search D26/37-50; 362/157-8, 183-208

See application file for complete search history.

(56)References Cited

U.S. PATENT DOCUMENTS

1,109,415 A 9/1914 Harris 1,116,048 A 11/1914 Farber

(Continued)

FOREIGN PATENT DOCUMENTS

114558 1/1942

(Continued)

OTHER PUBLICATIONS

P. 243 of Japanese Patent Gazette Feb. 16, 1982-Utility Model 42071.

(Continued)

Primary Examiner-Alan P. Douglas (74) Attorney, Agent, or Firm-Jones Day

The ornamental design for a miniature flashlight, as shown and described.

DESCRIPTION

FIG. 1 is a front top perspective view of a miniature flashlight showing my new design;

FIG. 2 is a side elevational view thereof, the other side being identical

FIG. 3 is a top plan view thereof; and,

FIG. 4 is a bottom plan view thereof.

1 Claim, 1 Drawing Sheet



Exhibit 2 Page 13

Page 2

U.S. PATE	NT DOCUMENTS	RE29,047 E 11/1976	Brindley 240/10.66
		D242,277 S 11/1976	Waldorf
	25 Voorhees	3,992,596 A 11/1976	
	26 Shannon 26 Hopkins	4,060,723 A 11/1977	
	26 McCabe	4,092,580 A 5/1978 4 114 187 A 9/1978	Prinsze 320/2
	26 Eaton	4,114,187 A 9/1978 4,151,583 A 4/1979	Uke
	27 Surles	4,156,271 A 5/1979	Vercellotti
1,644,126 A 10/19	27 Harris	4,171,534 A 10/1979	
	28 Leser	4,187,532 A 2/1980	
	28 Osean	4,203,150 A 5/1980	Shamlian 362/183
	28 Weber	4,220,985 A 9/1980	Hukuba 362/203
	28 Stimson 30 Freitag	4,234,913 A 11/1980	Ramme 362/158
	30 Hime	4,237,526 A 12/1980	Wood 362/158
	30 Koretzky	4,261,026 A 4/1981	Bolha
	33 Buchholz	4,286,311 A 8/1981 D263,170 S • 2/1982	Maglica
	33 Barber	4,322,782 A 3/1982	Wong
	35 Meginniss 240/10.66	4,327,401 A 4/1982	Siiberg 362/183
	36 Nygard 240/10.6	4,329,740 A 5/1982	Colvin 362/184
	37 Tompkins et al 340/10.66	4,348,715 A 9/1982	Christensen et al 362/109
	39 Fullmer 240/10.66	4,357,648 A * 11/1982	Nelson 362/184 X
	39 Haas 240/10.66	4,388,673 A 6/1983	Maglica 362/183
	39 Florman	4,398,238 A 8/1983	Nelson
2,212,103 A 8/19	40 Rothenberg et al 240/10.69	4,415,954 A 11/1983 4,429,351 A 1/1984	Schaefer
	11 Barash et al 240/10.66	4,429,351 A 1/1984 4,472,766 A 9/1984	Hung
2,249,691 A 7/19		4,479,171 A 10/1984	Mains
2,259,106 A 10/19-	41 Hagers 200/60	4,495,551 A 1/1985	Foltz
2,272,907 A 2/194		4,504,890 A 3/1985	Chan 362/203
2,298,042 A 10/19		4,514,790 A 4/1985	Will 362/183
2,338,078 A 12/19			Maglica 362/187
2,339,356 A 1/194			Uke 362/158
2,341,057 A 2/19- 2,347,531 A 4/19-		4,577,263 A 3/1986	Maglica 362/187
D142,277 S 8/194			Nelson
	6 Hipwell et al 240/10.66		Maglica 362/187 Maglica 362/205 X
2,443,539 A 6/194		40000000 14 1507	Samhaber et al 435/292
2,483,665 A 10/194			Gammache 362/202
2,490,830 A 12/194			Bieberstein 362/206
2,493,205 A 1/195			Huang 362/202 X
2,530,913 A 11/195			Sharrah 362/202 X
2,540,683 A 2/195 2,570,838 A 10/195	1 MacLean	D306,492 S * 3/1990	Sharrah D26/49
2,599,295 A 6/195		CORFIGN DATES	TT DOOLD COLUMN
	6 Muller 240/6.4	FOREIGN PATEN	I DOCUMENTS
	6 Lambert 240/10.6	AU 138873	10/1950
2,780,722 A * 2/195	7 Lambert 362/205	DE 2408928	1/1976
	8 Webber 339/191	FR 1430456	3/1966
2,852,634 A 9/195		FR 2372382	6/1978
2,876,410 A 3/195		GB 292836	6/1928
2,915,621 A 12/195	9 Garland	GB 411218 GB 549104	6/1934
2,931,005 A 3/196 2,945,944 A 7/196		GB 549104 GB 752619	11/1942 7/1956
3,014,125 A 12/196		GB 812980	5/1959
3,076,891 A 2/196		GB 884212	12/1961
3,078,761 A 2/196	3 Zorn 38/24	GB 2091863	8/1982
D197,082 S 12/196			
3.184,589 A 5/196		OTHER PUB	LICATIONS
	6 Gits 240/10.67		
3,323,118 A 5/196		Kel-Lite Flashlight Adver-	tising—Near Indestructible
D208,940 S 10/196 3.521,050 A 7/197		pages) (Ex. DX 5010).	
	O Shagena, Jr 240/10.66 O Rossi	Kel-Lite Advertising (4 pages) (Fr. DX 5022)
3,652,846 A 3/197	2 Starck, II 240/10.63	AND TO SERVE AND ADDRESS OF ALL PARTS OF ALL PARTS.	
3,737,649 A * 6/197		Kel-Lite Advertising "The Orig	
D231,560 S 4/1974		a Lifetime!", 1 pg. (Ex. DX 50	0??).
3,825,740 A 7/1974		Kel-Lite article (1 pg.) from	The Wall Street Journal
3,829,676 A 8/1974	Nelson et al 240/10.6	Thrusday, Jun. 2, 1977 (Ptf's I	
3,835,272 A 9/1974	Wisenbaker 200/60		Colo Inchia Colo
	Toth, Sr 240/10.66	Eddie Bauer—"Indispensible	
3,924,116 A 12/1975	Brindley 240/10.6	Travel"—3-page ad (Ex. DX :	0014).

Exhibit 2 Page 14

Page 3

Eddie Bauer-"Indispensibles for Home, Sports and Safariland Pursuit Case-Firepower, 2 pg. ad (Ptf's Ex. Travel"—2 page ad—w/note from Bud Folcke (Sue) to Don dated Aug. 6, 1974 (Ex. DX 5019). Pro-Light brochure, Jabsco Products ITT (1978), 4 pg. , Inc. "Outdoor Sportsmans Supplies", Summer 1979 brochure (Ex. DX 5026). "Over 300 Price Cuts" (2 pgs.) (Ex. DX 5508).
"Law and Order", vol. 30, No. 10, Oct. 1982 (3 pgs.—cover, Pro-Light brochure, 6 pgs. (Ex. DX 5027). Sireno Pro-Light, Professional Flashlights, 1 pg. ad by editorial and p. 26) (Ex. DX 5505). Jabsco Products ITT (1978) (Ex. DX 5028). "Trooper's Superlight" (1 pg. ad) (Ex. DX 5579).
"Lumilite®" 2-page ad. re flashlights (Ex. DX 5578).
"Krypton" 2-pg. ad re flashlights (Ex. DX 5577).
"Magna-Force", "Aluminum Extraded Handlights 70% Greystone Marketing, 4 pg. Ordering Information and price list (Ex. DX 5029). Pro-Light "Distributor Price Schedule" by Greystone Marketing, 4 pgs. (Ex. DX 5030).

Pro-Light M, Professional Flashlights, brochure, "Introduc-Brighter!" ad (1 page) (Ex. DX 5254). ing Pro-Loc Adjustable Beam Flashlight", by Greystone Marketing, Inc. (1982), 16 pgs. (Ex. DX 5031).

Pro-LightTM, Professional Flashlights brochure, 8 pgs. (Ptf's "First of its Kind! Streamlite-20." 0 ad (2 pg.) (Ex. DX 5068). "The Longer, Stronger Streamlite-35." (2 pg. ad) (Ex. DX Ex. 478-A). "Who says they're the best? You do!" (1 pg. ad) (Ex. DX Pro-Light brochure, by VSI Recreation Products, 2 pgs. (Ptf's Ex. CX-1312). 5069). "The Power of Light", Streamlight, Inc., 11 pg. brochure Rayovac Corporation, 4 pg. brochure re Police Flashlights, (Ex. DX 5073). (Ex. BRX-342). 'Defensive Tactics Flashlights", Official DTI Manual by Gem Products, a Division of Expert Precision Products, Inc., John G. Peters, Jr., 31 pgs. (Ex. BRX 212).
Bass Pro Shops, Christmas 1983 catalog, 3 pgs., (Ex. BRX 4 pg. brochure, mraked Exhibit DX 5058. "Lurna-Tech" brochure, 11 pg. brochure (Ex. BRX 203). "Smoke-Cutter", "The Professional Fire-Fighter's Flash-light" brochure, 2 pg. (Ex. DX 5055). F. Morton Pitt Co., brochure re "Code Four" M, 4 pages (Ex. 210). "The Law Officer's Magazine-Police", FBI, The Hoover Years, 2 pg. ad re Mag-Lite (Ex. BRX 302). "The Law Officer's Magazine—Police", Mar.—Apr. 1978, vol. 2, No. 2, cover and 3 pgs. (Ptf's Ex. CX-1314). "Lights", brochure by Justrite®, 5 pgs. (Ptf's Ex. CX-1310). Sa—So Sargent—Sowell Inc. brochure, 7 pgs. (Ex. BRX 206). DX 5053). "Code Four", "No Further Assistance Needed", 2 page ad (Ex. DX 5054). Police Equipment Division ad re Flashlights and Accessories, 2 pages, (Ex. BRX 202).
"Power Probe—Medical Flashlight" ad by Police Equipment Division (1978), 1 pg., (Ex. BRX 204). "Home & Auto" ad (Nov. 1980), 3 pgs. (Ex BRX 216).
"Mag-Lite", "Standard Head "D" & "C" Size Commercial Specifications", 2 pg. marked Confidential—Counsel Eyes "The Perfect Premium/Incentive" by Tru-Grit® Flashlights, Only-(Ex BRX 119). G.T. Price Products, Inc. "The Professional Line" catalog, 9 1 pg. (Ex. DX 5046). "Yardney Presents 2 Bright Lights", Yardney Electric Corpgs. (Ptf's Ex. CX 1431).

National Law Enforcement Supply, "Off-Duty Gift Cataporation, 1 pg. (Ex. DX 5047). B-Lite™, "America's finest Hand Held Flashlight"log", 5 pgs. (Ptf's Ex. CX 1313).
"Magnificent!", Mag Charger by Mag Instrument, 2 pg. ad
May 1984 (Ex. BRX 213). cell, 1 pg. price list and order form (Ex. DX 5043). B-LiteTM, "For Those Who Demand The Very Best!", 2 pg. ad, (Ex. DX 5042). Mag Lite ad "They demand . . . the very best.", 1 pg. (Ex. BRX 291). Mag-Lite™ ad, "Strength & Reliability", 1 pg. (Ex. BRX B-Lite, 2 pg. cut-away view and order form and price list (Ex. DX 5039). Bianchi B-Lite "The World's Finest Handheld Spotlight", 3 202 (Depo. Ex. PX 82). pg. ad re Police Accessories (Ex. DX 5038). "The Last Flashlight You'll Ever Have to Buy" (Ptf's Ex. Bianchi B-Lite, 3 pg. 1977 Catalog (Ex. DX 5040). 3050). Bianchi B-Lite, 4 pg. 1978 listing (Ex. DX 5041).

B-Lite, The world standard by which all gunleather is judgedTM, 2 pg. ad (Ex. BRX 207). The Sunday Oregonian, Dec. 1982 "From: GI Joe's", 1 pg. ad re Mag-Lite (Ptf's Ex. 3055). Mag-Lite, 1 pg. ad by The 63rd CSGA Annual National Bianchi B-Lite, 1 pg. ad and price list (Ex. 6471). Convention and Exhibition, Feb. 3-6, 1980 (Ex. BRX 219). Bianchi Super B-Lite, "New High Intensity Reflector!", 1 Mag Instrument ad, 1 pg. (Ex. BRX 211). pg. ad (Ex. 6472). Mag-Lite add, 1 pg. by Nationwide Sports Distributor, (Ex. BRX 220). B-Lite "All New Push-Button Switch!", 1 pg. ad (Ptf's Ex. "Mag-liteTM, The right light ... for the job." 4 pg. brochure, 3045). Bianchi Super B-Lite, New High Intensity Reflector ad (Ptf's Ex. 425). marked Ptf's Exh. 3044. "A precision tool . . . ", by Mag-lite, 1 pg. (Ptf's Ex. 422-A). Bianchi B-Lite, 1 pg. ad marked Ptf's Ex. 3043. "Pick up the lighters", by Mag Instrument, 1 pg. ad (Ptf's Safariland, 4 pg. brochure (Ex. DX 5015). Ex. 422-B). Safariland 76, 4 pg. brochure (Ex. DX 5020). Mag-lite®, 1 pg. ad re C-Cell & D-Cell, (Ptf's Ex. 483). Safariland 1977, 5 pg. brochure (Ex. DX 5017). View of flashlight, Ex. DX 5625. 1978 Safariland brochure, 6 pgs. (Ex. DX 5018). View of flashlight, Ex. DX 5626. View of flashlight, Ex. DX 5628. Safariland 1980 brochure, 8 pgs. (Ex. DX 5021). Safariland Kel-lite: "The Last Flashlight You'll Ever Have View of flashlight, Ex. DX 5629.

> Exhibit 2 Page 15

View of flashlight, Ex. DX 5640.

To Buy", 3 pg. brochure (Ex. BRX 200).

Page 4

View of flashlight, Ex. DX 5641. View of flashlight with Coca Cola can and ruler, marked View of flashlight, Ex. DX 5642. "5032" View of flashlight, Ex. DX 5643. View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 92). View of flashlight, (Ptf's Ex. 93). "5033" View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 95). "5034" View of flashlight, (Ptf's Ex. 96). View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 98). "5035" View of flashlight, (Ptf's Ex. 100) View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 103) "5036". View of flashlight, (Ptf's Ex. 104) View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 106). "5045" View of flashlight, (Ptf's Ex. 108). View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 247). "5048" View of flashlights, (6) (Ptf's Ex. 415). View of flashlight with Coca Cola can and ruler, marked "5049" View of flashlight, (Ptf's Ex. 699). View of flashlight, (Ptf's Ex. 701). View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 702). "5050" View of flashlight, (Ptf's Ex. 704). View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 709). View of flashlight, (Ptf's Ex. 713). "5051" View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 714). "5052" View of flashlight, (Ptf's Ex. 724). View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 728). "5056" View of flashlight, (Ptf's Ex. 748 or 743?) (has carrying View of flashlight with Coca Cola can and ruler, marked strap). View of flashlight, (Ptf's Ex. 740). View of flashlight with Coca Cola can and ruler, marked View of flashlight, (Ptf's Ex. 744). View of flashlight, (Ptf's Ex. 747). "5060" View of flashlight with Coca Cola can and ruler, marked Eveready Masterlites, The Light of a New Age, 11 pg. catalog, marked Ex. DX 5326. View of flashlight with Coca Cola can and ruler, marked Eveready Daylo, Dealer's Edition Catalog No. 736, (1918), "5062" 8 pgs. (Ex. DX 5327). View of flashlight with Coca Cola can and ruler, marked "The History of Portable Light in America", 24 pg. by Eveready (Ex. DX 5325). View of flashlight with Coca Cola can and ruler, marked "Eveready Automatic Spotlights", 15 pg. brochure (Ex. DX "5064" View of flashlight with Coca Cola can and ruler, marked 50-pg. booklet, 1st legible page reads "To the founders and past presidents of the Bridgeport Metal Goods Manufactur-ing Company . . . ", (Ex. No. not legible). View of flashlight with Coca Cola can and ruler, marked ing Company . . . "5067" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5001" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5002" "5075A" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5004" "5078". View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5005" "5079" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5080". View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5007" "5081" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5008" "5082" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5083" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can, "Maxlite 5-3-2" box "5024". and ruler, marked "5111" View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked "5112".

> Exhibit 2 Page 16

Page 5

View of flashlight with Coca Cola can and ruler, marked "5115".

View of flashlight with Coca Cola can and ruler, marked "5118".

View of flashlight with Coca Cola can and ruler, marked "5118A".

View of flashlight with Coca Cola can and ruler, marked "5126".

View of flashlight with Coca Cola can and ruler, marked "5127".

View of flashlight with Coca Cola can and ruler, marked "5129". View of flashlight with Coca Cola can and ruler, marked

"5130". View of flashlight with Coca Cola can and ruler, marked

"5131".

View of flashlight with Coca Cola can and ruler, marked "5132".

View of flashlight with Coca Cola can and ruler, marked "5133".

View of flashlight with Coca Cola can and ruler, marked "5137A"

View of flashlight with Coca Cola can and ruler, marked "5145".

View of flashlight with Coca Cola can and ruler, marked "5147".

View of flashlight with Coca Cola can and ruler, marked "5149".

View of flashlight with Coca Cola can and ruler, marked

"5154". View of flashlight with Coca Cola can and ruler, marked "5279".

View of flashlight with Coca Cola can and ruler, marked "5300".

View of flashlight with Coca Cola can, "Fulton" box and ruler, marked "5301".

ruler, marked "5301". View of flashlight with Coca Cola can, "Fulton" box and

ruler, marked "5302".

View of flashlight with Coca Cola can, "Rayovac Police Flashlight" box and ruler, marked "5303".

Flashlight" box and ruler, marked "5303".

View of flashlight with Coca Cola can and ruler, marked

"5304". View of flashlight with Coca Cola can and ruler, marked "5305".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5307".

View of flashlight with Coca Cola can and ruler, marked "5308".

View of flashlight with Coca Cola can and ruler, marked "5309".

View of flashlight with Coca Cola can and ruler, marked "5310".

View of flashlight with Coca Cola can and ruler, marked "5311".

View of flashlight with Coca Cola can and ruler, marked "5312".

View of flashlight with Coca Cola can and ruler, marked "5313".

View of flashlight with Coca Cola can and ruler, marked "5314".

View of flashlight with Coca Cola can and ruler, marked "5315".

View of flashlight with Coca Cola can and ruler, marked "5317".

View of flashlight with Coca Cola can and ruler, marked "5318".

View of flashlight with Coca Cola can and ruler, marked "5319".

View of flashlight with Coca Cola can and ruler, marked "5320".

View of flashlight with Coca Cola can and ruler, marked

"5321".

View of flashlight with Coca Cola can and ruler, marked "5322".

View of flashlight with Coca Cola can and ruler, marked "5841".

View of flashlight with Coca Cola can and ruler, marked

view of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked

"5846". View of flashlight with Coca Cola can and ruler, marked

"5971". View of flashlight with Coca Cola can and ruler, marked

"5972". View of flashlight with Coca Cola can and ruler, marked "5973".

View of flashlight with Coca Cola can and ruler, marked "5974".

View of flashlight with Coca Cola can, "Bianci" box and ruler, marked "6005A".

View of flashlight with Coca Cola can and ruler, marked "6005A".

View of flashlight with Coca Cola can and ruler, marked "6112".

View of flashlight with Coca Cola can and ruler, marked

"6118". View of flashlight with Coca Cola can and ruler, marked

"6119". View of flashlight with Coca Cola can and ruler, marked

"6120". View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "6124".

View of flashlight with Coca Cola can, container, and ruler, marked "12A".

View of flashlight with Coca Cola can, "Little Commander Pocketlight" packaging and ruler, marked "468".

View of flashlight with Coca Cola can and ruler, marked "2577".

View of flashlight with Coca Cola can and ruler, marked "2578".

View of flashlight with Coca Cola can and ruler, marked "2579".

View of flashlight with Coca Cola can and ruler, marked "2580".

View of flashlight with Coca Cola can and ruler, marked "2581".

View of flashlight with Coca Cola can and ruler, marked "2582".

View of flashlight with Coca Cola can and ruler, marked

"2584". View of flashlight with Coca Cola can and ruler, marked

"2570".

View of flashlight with Coca Cola can and ruler, marked "2571".

Page 6

View of flashlight with Coca Cola can and ruler, marked "2572".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "2577".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "2742". View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked

"2753".

View of flashlight with Coca Cola can and ruler, marked "2755".

View of flashlight with Coca Cola can and ruler, marked "2874"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight marked "2678".

View of flashlight marked "2679". View of flashlight, with two additional parts, marked

View of flashlight with ruler.

View of flashlight with Coca Cola can and ruler, marked "464 (CPX-55)"

View of flashlight with Coca Cola can and ruler, marked "CPX-422".

View of flashlight with Coca Cola can and ruler, marked "CPX-393"

View of flashlight with Coca Cola can and ruler, marked "CPX-385".

View of flashlight with Coca Cola can and ruler, marked "CPX-264"

View of flashlight with Coca Cola can and ruler, marked "349".

View of flashlight with Coca Cola can and ruler, marked "SL575"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "SL699"

View of flashlight with Coca Cola can and ruler, marked "SL102"

View of flashlight, marked Deposition Exhibit 45 (?). Weston, "Mini Flash Lite", advertisement.

* cited by examiner

U.S. Patent

Oct. 17, 2006

US D530,438 S



Fig. 1



Fig. 2



Fig. 3



Fig. 4

Exhibit 2 Page 19

EXHIBIT 3

(12) United States Design Patent (10) Patent No.:

(45) Date of Patent: ** Oct. 17, 2006

US D530,439 S

Maglica

(54) FLASHLIGHT

(75) Inventor: Anthony Maglica, Anaheim, CA (US) (73) Assignee: Mag Instrument, Inc., Ontario, CA (US)

(**) Term: 14 Years

(21) Appl. No.: 09/385,129

Aug. 27, 1999 (22) Filed:

Related U.S. Application Data

(63) Continuation of application No. 07/410,965, filed on Sep. 22, 1989, now abandoned, which is a division of application No. 07/356,361, filed on May 23, 1989, now Pat. No. 4,942,505, which is a continuation of application No. 07/222,378, filed on Jul. 19, 1988, now Pat. No. 4,899,265, which is a continuation of application No. 07/034,918, filed on Apr. 6, 1987, now abandoned, which is a continuation of application No. 06/828,729, filed on Feb. 11, 1986, now Pat. No. 4,658,336, which is a continuation of application No. 06/648,032, filed on Sep. 6, 1984, now Pat. No. 4,577,263.

(51)	LOC (8) Cl	 26-02
1000	110 0	2614

.... D26/37-50; (58) Field of Classification Search

362/157-158, 183-208 See application file for complete search history.

References Cited

U.S. PATENT DOCUMENTS

1,109,415 A	9/1914	Harris
1,116,048 A	11/1914	Farber
1,559,481 A	10/1925	Voorhee
1,568,093 A	1/1926	Shannon
1,584,539 A	5/1926	Hopkins
1,599,095 A	9/1926	McCabe
1,603,272 A	10/1926	Eaton
1,638,716 A	8/1927	Surles
1,644,126 A	10/1927	Harris
1,674,650 A	6/1928	Leser
1,680,169 A	8/1928	Osean
1,680,188 A	8/1928	Weber
1,680,484 A	8/1928	Stimson

(56)

1,768,554 A 1,758,835 A 1,769,436 A 1,895,913 A 1/1930 Freitag 5/1930 Hime 7/1930 Koretzky

1/1933 Buchholz 1,905,787 A 2,016,819 A 4/1933 Barber 10/1935 Meginniss 2.051.889 A 2,097,222 A

(Continued)

FOREIGN PATENT DOCUMENTS

AU	114558	1/1942
AU	138873	10/1950
DE	2408928	of 1976
FR	1430456	of 1966
FR	2372382	of 1976
GB	292836	of 1928
GB	411218	of 1934
GB	549104	of 1942
GB	752619	of 1956
GB	812980	of 1959
GB	884212	of 1961
GB	2091863	of 1982

OTHER PUBLICATIONS

P. 243 of Japanese Patent Gazette Feb. 16, 1982---Utility Model 42071.

(Continued)

Primary Examiner-Alan P. Douglas (74) Attorney, Agent, or Firm-Jones Day

(57)CLAIM

The omamental design for a flashlight, as shown and described.

DESCRIPTION

FIG. 1 is a front perspective view of a flashlight showing my new design;

FIG. 2 is a side elevational view thereof; and,

FIG. 3 is a front elevational view thereof.

1 Claim, 1 Drawing Sheet

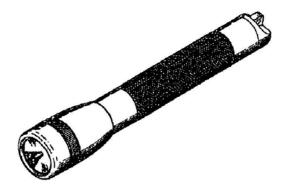


Exhibit 3 Page 20

Page 2

	770 100			
	U.S.	. PATEN	DOCUMENTS	4,322,782 A 3/1982 Wong
2,173,650	A	9/1939	Fullmer 240/10.66	4,327,401 A 4/1982 Siiberg
2,176,301	A	10/1939	Haas 240/10.66	4,348,715 A 9/1982 Christensen et al 362/109
2,180,228		11/1939		4,357,648 A 11/1982 Nelson
2,210,312		8/1940		4,388,673 A 6/1983 Maglica
2,212,103 2,229,486		8/1940		4,398,232 A 8/1983 Elmore
2,249,691		7/1941		4,398,238 A 8/1983 Nelson
2.259,106		10/1941		4,429,351 A 1/1984 Petzl et al
2,272,907		2/1942	Deibeles 240/10.61	4,472,766 A 9/1984 Hung
2,298,042		10/1942		4,479,171 A 10/1984 Mains 362/102
2,338,078		12/1943		4,495,551 A 1/1985 Foltz
2,339,356 2,341,057		1/1944 2/1944		4,504,890 A 3/1985 Chan
2,347,531		4/1944		4,514,790 A 4/1985 Will
D142,277		8/1945		4,531,178 A 7/1985 Uke
2,396,046			Hipwell et al 240/10.66	4,577,263 A 3/1986 Maglica
2,443,539		6/1948		4,581,686 A 4/1986 Nelson
2,483,665		10/1949		4,656,565 A 4/1987 Maglica
2,490,830 2,493,205			Muldoon 240/10.67	4,658,336 A 4/1987 Maglica
2,530,913			Shackel 240/10.6	4,695,551 A 9/1987 Samhaber et al
2,540,683		2/1951	MacLeanz 200/60	4,733,337 A 3/1988 Bieberstein
2,570,838		10/1951	Nathan et al 240/10.68	4,750,095 A 6/1988 Huang
2,599,295			Thomas 200/60	D297,669 S 9/1988 Rinaldi et al D26/49
D169,981 2,737,574		7/1953	Lambert D48/24 Muller 240/6.4	4,777,582 A 10/1988 Sharrah
2,769,896			Lambert 240/10.6	D306,492 S 3/1990 Sharrah
2,830,280			Webber 339/191	D308,109 S 5/1990 Maglica et al
2,852,634	A		Garland 200/60	D308,257 S 5/1990 Staubitz et al D26/49
2,876,410			Fry 320/48	D308,258 S 5/1990 Kung-kit et al D26/49
2,915,621		3/1960	Garland	OTHER PUBLICATIONS
2,931,005 2,945,944			Gillespie	OTHER PUBLICATIONS
3,264,464		8/1961		P. 433 of Japanese Patent Gazette Apr. 1, 1981 (Taiwan)-
3,014,125		12/1961		Utility Model.
3,076,689		2/1963		Kel-Lite Flashlight Advertising—Near Indestructible pages
3,076,891			Moore 240/10.66	(Ex. DX 5010).
3,078,761 D197,082			Zorn	Kel-Lite Advertising (4 pages) (Ex. DX 5022).
3,184,589			Gibbens 240/10.67	Kel-Lite Advertising "The Original Flashlight Made To Last
3,323,118		5/1967		a Lifetime!", 1 pg. (Ex. DX 50??).
D208,940		10/1967		Kel-Lite article (1 pg.) from The Wall Street Journal, Thrusday, Jun. 2, 1977 (Ptf's Ex. 3051).
3,521,050		7/1970		Eddie Bauer—"Indispensibles for Home, Sports and
3,526,765		9/1970 11/1971	Rossi 240/10.6 Wyrick 240/10.6	Travel"—3-page ad (Ex. DX 5014).
3,652,846		3/1972	Starck, II	Eddie Bauer-"Indispensibles for Home, Sports and
3,737,649			Nelson et al 240/6.42	Travel"-2-page ad-w/note from Bud Folcke (Sue) to Don
D231,560			Keller D26/2	dated Aug. 6, 1974 (Ex. DX 5019).
3,825,740			Friedman et al 240/10.6	_, Inc. "Outdoor Sportsmans Supplies", Summer 1979
3,829,676			Nelson et al	"Over 300 Price Cuts" (2 pgs.) (Ex. DX 5508).
3,835,272 3,890,498			Toth, Sr 240/10.66	"Law and Order", vol. 30, No. 10, Oct. 1982 (3 pgscover,
3,924,116		12/1975	Brindley 240/10.6	editorial and p. 26) (Ex. DX 5505).
RE29,047		11/1976	Brindley 240/10.66	"Trooper™ Superlight" (1 pg. ad) (Ex. DX 5579).
D242,277		11/1976	Waldorf D22/26	"Lumilite®" 2-page ad. re flashlights (Ex. DX 5578).
3,992,596			Miller 200/60	"Krypton" 2-pg. ad re flashlights (Ex. DX 5577).
4,060,723		11/1977	Nelson	"Magna-Force", "Aluminum Extruded Handlights 70%
4,114,187			Uke	Brighter!" ad (1 page) (Ex. DX 5254).
4,151,583			Miller 362/205	"First of its Kind! Streamlite-20." ad (2 pg.) (Ex. DX 5068).
4,156,271	A	5/1979	Vercellotti 362/202	"The Longer, Stronger Streamlite-35." (2 pg. ad) (Ex. DX
4,171,534			Strowe 362/183	5070).
4,187,532			Naffier	"Who says they're the best? You do!" (1 pg. ad) (Ex. DX
4,220,985			Shamlian 362/183 Hukuba 362/203	5069).
4,234,913			Ramme	"The Power of Light", Streamlight, Inc., 11 pg. brochure
4,237,526			Wood	(Ex. DX 5073).
4.261,026		4/1981	Bolha 362/101	Gem Products, a Division of Expert Precision Products, Inc.,
4,286,311	1		Maglica 362/205	4 pg. brochure, mraked Exhibit DX 5058.
D263,170 S	5	2/1982	Maglica D26/49	"Luma-Tech" brochure, 11 pg. brochure (Ex. BRX 203).

Page 3

'Smoke-Cutter', "The Professional Fire-Fighter's Flash-Bass Pro Shops, Christmas 1983 catalog, 3 pgs., (Ex. BRX light" brochure, 2 pg. (Ex. DX 5055). 210). "The Law Officer's Magazine-Police", FBI, The Hoover F. Morton Pitt Co., brochure re "Code Four" M, 4 pages (Ex. Years, 2 pg. ad re Mag-Lite (Ex. BRX 302).

"The Law Officer's Magazine—Police", Mar.-Apr. 1978, vol. 2, No. 2, cover and 3 pgs. (Ptf's Ex. CX-1314).

"Lights", brochure by Justrite®, 5 pgs. (Ptf's Ex. CX-1310). DX 5053). "Code Four", "No Further Assistance Needed", 2 page ad (Ex. DX 5054). Police Equipment Division ad re Flashlights and Accesso-Sa-So Sargent-Sowell Inc. brochure, 7 pgs. (Ex. BRX 206). ries, 2 pages, (Ex. BRX 202). "Home & Auto" ad (Nov. 1980), 3 pgs. (Ex BRX 216).
"Mag-Lite", "Standard Head "D" & "C" Size Commercial
Specifications", 2 pg. marked Confidential—Counsel Eyes "Power Probe-Medical Flashlight" ad by Police Equipment Division (1978), 1 pg., (Ex. BRX 204). "The Perfect Premium/Incentive" by Tru-Grit & Flashlights, Only-(Ex BRX 119). 1 pg. (Ex. DX 5046). "Yardney Presents 2 Bright Lights", Yardney Electric Corporation, 1 pg. (Ex. DX 5047).

B-LiteTM, "America's finest Hand Held Flashlight"—"C" G.T. Price Products, Inc. "The Professional Line" catalog, 9 pgs. (Ptf's Ex. CX 1431). National Law Enforcement Supply, "Off-Duty Gift Catalog", 5 pgs. (Ptf's Ex. CX 1313). cell, 1 pg. price list and order form (Ex. DX 5043).

B-LiteTM, "For Those Who Demand The Very Best!", 2 pg. "Magnificent!", Mag Charger by Mag Instrument, 2 pg. ad May 1984 (Ex. BRX 213). ad, (Ex. DX 5042). Mag Lite ad "They demand . . . the very best.", 1 pg. (Ex. B-Lite, 2 pg. cut-away view and order form and price list (Ex. DX 5039). BRX 291). Mag-Lite™ ad, "Strength & Reliability", 1 pg. (Ex. BRX Bianchi B-Lite "The World's Finest Handheld Spotlight", 3 202 (Depo. Ex. PX 82). pg. ad re Police Accessories (Ex. DX 5038). Bianchi B-Lite, 3 pg. 1977 Catalog (Ex. DX 5040). "The Last Flashlight You'll Ever Have to Buy" (Ptf's Ex. Bianchi B-Lite, 4 pg. 1978 listing (Ex. DX 5041).

B-Lite, The world standard by which all gunleather is The Sunday Oregonian, Dec. 1982 "From: GI Joe's", 1 pg. ad re Mag-Lite (Ptf's Ex. 3055). judgedTM, 2 pg. ad (Ex. BRX 207). Mag-Lite, 1 pg. ad by The 63rd CSGA Annual National Bianchi B-Lite, 1 pg. ad and price list (Ex. 6471). Convention and Exhibition, Feb. 3-6, 1980 (Ex. BRX 219). Mag Instrument ad, 1 pg. (Ex. BRX 211). Mag-Lite add, 1 pg. by Nationwide Sports Distributor, (Ex. Bianchi Super B-Lite, "New High Intensity Reflector!", 1 pg. ad (Ex. 6472). B-Lite "All New Push-Button Switch!", 1 pg. ad (Ptf's Ex. 3045). "Mag-Lite™, The right light . . . for the job." 4 pg. brochure, Bianchi Super B-Lite, New High Intensity Reflector ad (Ptf's Ex. 425). marked Ptf's Exh. 3044. 'A precision tool . . . " by Mag-lite, 1 pg. (Ptf's Ex. 422-A). Bianchi B-Lite, 1 pg. ad marked Ptf's Ex. 3043. "Pick up the lighters", by Mag Instrument, 1 pg. ad (Ptf's Safariland, 4 pg. brochure (Ex. DX 5015). Safariland 76, 4 pg. brochure (Ex. Dx 5020). Safariland 1977, 5 pg. brochure (Ex. DX 5017). Ex. 422-B). Mag-lite®, 1 pg. ad re C-Cell & D-Cell, (Ptf's Ex. 483). View of flashlight, Ex. DX 5625. 1978 Safariland brochure, 6 pgs. (Ex. DX 5018). View of flashlight, Ex. DX 5626. View of flashlight Ex. DX 5628. View of flashlight, Ex. DX 5629 Safariland 1980 brochure, 8 pgs. (Ex. DX 5021). Safariland Kel-lite: "The Last Flashlight You'll Ever Have View of flashlight, Ex. DX 5640. To Buy", 3 pg. brochure (Ex. BRX 200). Safariland Pursuit Case—Firepower, 2 pg. ad (Ptf's Ex. View of flashlight, Ex. DX 5641. View of flashlight, Ex. DX 5462. View of flashlight, Ex. DX 5643. 3042). Pro-Light brochure, Jabsco Products ITT (1978), 4 pg. View of flashlight, (Ptf's Ex. 92). brochure (Ex. DX 5026). View of flashlight, (Ptf's Ex. 93). View of flashlight, (Ptf's Ex. 95). View of flashlight, (Ptf's Ex. 96). Pro-Light brochure, 6 pgs. (Ex. DX 5027). Sireno Pro-Light, Professional Flashlights, 1 pg. ad by Jabseo Products ITT (1978) (Ex. DX 5028). View of flashlight, (Ptf's Ex. 98). Greystone Marketing, 4 pg. Ordering Information and price View of flashlight, (Ptf's Ex. 100). list (Ex. DX 5029). View of flashlight, (Ptf's Ex. 103). Pro-Light Distributer Price Schedule ' by Greystone Mar-View of flashlight, (Ptf's Ex. 104). keting, 4 pgs. (Ex. DX 5030). View of flashlight, (Ptf's Ex. 106). Pro-Light™, Professional Flashlights, brochure "Introduc-View of flashlight, (Ptf's Ex. 108). ing Pro-Loc Adjustable Beam Flashlights", by Greystone View of flashlight, (Ptf's Ex. 247). Marketing, Inc. (1982), 16 pgs. (Ex. DX 5031).

Pro–Light™, Professional Flashlights brochure, 8 pgs. (Ptf's View of flashlights, (6) (Ptf's Ex. 415). View of flashlight, (Ptf's Ex. 699). View of flashlight, (Ptf's Ex. 701). Pro-Light brochure, by VSI Recreation Products, 2 pgs. View of flashlight, (Ptf's Ex. 702). (Ptf's Ex. CX-1312). Rayovac Corporation. 4 pg. brochure re Police Flashlights, View of flashlight, (Ptf's Ex. 704). View of flashlight, (Ptf's Ex. 709). (Ex. BRX-342). View of flashlight, (Ptf's Ex. 713). "Defensive Tactics Flashlights", official DTI Manual by John G. Peters, Jr., 31 pgs. (Ex. BRX 212). View of flashlight, (Ptf's Ex. 714).

Page 4

View of flashlight, (Ptf's Ex. 724).

View of flashlight, (Ptf's Ex. 728). View of flashlight, (Ptf's Ex. 748 or 743?) (has carrying

strap).

View of flashlight, (Ptf's Ex. 740). View of flashlight, (Ptf's Ex. 744). View of flashlight, (Ptf's Ex. 747).

Eveready Masterlites, The Light of a New Age, 11 pg. catalog, marked Ex. DX 5326

Eveready Daylo, Dealer's Edition Catalog No. 736, (1918), 8 pgs. (Ex. DX 5327).

"The History of Portable Light in America", 24 pg. by Eveready (Ex. DX 5325).

"Eveready Automatic Spotlights", 15 pg. brochure (Ex. DX 5324).

50-pg. booklet, 1st legible page reads "To the founders and past presidents of the Bridgeport Metal Goods Manufactur-ing Company . . . ", (Ex. No. not legible). View of flashlight with Coca Cola can and ruler, marked

"5001".

View of flashlight with Coca Cola can and ruler, marked "5002".

View of flashlight with Coca Cola can and ruler, marked "5003".

View of flashlight with Coca Cola can and ruler, marked "5004".

View of flashlight with Coca Cola can and ruler, marked "5005".

View of flashlight with Coca Cola can and ruler, marked "5006"

View of flashlight with Coca Cola can and ruler, marked "5007" View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked

"5009" View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked

"5024" View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5032"

View of flashlight with Coca Cola can and ruler, marked "5033"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5035"

View of flashlight with Coca Cola can and ruler, marked "5036".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5048"

View of flashlight with Coca Cola can and ruler, marked "5049"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5051".

View of flashlight with Coca Cola can and ruler, marked "5052"

View of flashlight with Coca Cola can and ruler, marked "5056". View of flashlight with Coca Cola can and ruler, marked

"5057" View of flashlight with Coca Cola can and ruler, marked

"5060" View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked

"5062". View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5064"

View of flashlight with Coca Cola can and ruler, marked "5065"

View of flashlight with Coca Cola can and ruler, marked "5067"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5075A"

View of flashlight with Coca Cola can and ruler, marked "5076"

View of flashlight with Coca Cola can and ruler, marked "5078". View of flashlight with Coca Cola can and ruler, marked

"5079" View of flashlight with Coca Cola can and ruler, marked

"5080" View of flashlight with Coca Cola can and ruler, marked "5081"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5083" View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can, "Maxlite 5-3-2" box

and ruler, marked "5111" View of flashlight with Coca Cola can and ruler, marked "5112"

View of flashlight with Coca Cola can and ruler, marked "5115".

View of flashlight with Coca Cola can and ruler, marked "5118".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5126".

View of flashlight with Coca Cola can and ruler, marked "5127"

View of flashlight with Coca Cola can and niler, marked

View of flashlight with Coca Cola can and ruler, marked "5130"

View of flashlight with Coca Cola can and ruler, marked "5131"

View of flashlight with Coca Cola can and ruler, marked "5132".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5137A"

Page 5

View of flashlight with Coca Cola can and ruler, marked "5145".

View of flashlight with Coca Cola can and ruler, marked "5147"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5154"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5300"

View of flashlight with Coca Cola can, "Fulton" box and ruler, marked "5301"

View of flashlight with Coca Cola can, "Fulton" box and ruler, marked "5302"

View of flashlight with Coca Cola can, "Rayovac Police Flashlight" box and ruler, marked "5303"

View of flashlight with Coca Cola can and ruler, marked "5304"

View of flashlight with Coca Cola can and ruler, marked "5305"

View of flashlight with Coca Cola can and ruler, marked "5306"

View of flashlight with Coca Cola can and ruler, marked "5307"

View of flashlight with Coca Cola can and ruler, marked "5308"

View of flashlight with Coca Cola can and ruler, marked "5309"

View of flashlight with Coca Cola can and ruler, marked "5310".

View of flashlight with Coca Cola can and ruler, marked "5311".

View of flashlight with Coca Cola can and ruler, marked "5312".

View of flashlight with Coca Cola can and ruler, marked "5313".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5315"

View of flashlight with Coca Cola can and ruler, marked "5315".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5318"

View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked

"5320" View of flashiight with Coca Cola can and ruler, marked

"5321" View of flashlight with Coca Cola can and ruler, marked

"5322" View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked

"5845" View of flashlight with Coca Cola can and ruler, marked

"5846".

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5972"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "5974"

View of flashlight with Coca Cola can, "Bianchi" box and ruler, marked "6005A"

View of flashlight with Coca Cola can and ruler, marked "6005A"

View of flashlight with Coca Cola can and ruler, marked "6112"

View of flashlight with Coca Cola can and ruler, marked "6118"

View of flashlight with Coca Cola can and ruler, marked "6119"

View of flashlight with Coca Cola can and ruler, marked "6120"

View of flashlight with Coca Cola can and ruler, marked 6121"

View of flashlight with Coca Cola can and ruler, marked "6124"

View of flashlight with Coca Cola can, container, and ruler, marked "12A'

View of flashlight with Coca Cola can, "Little Commander

Pocketlight" packaging and ruler, marked "468". View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "2578"

View of flashlight with Coca Cola can and ruler, marked "2579"

View of flashlight with Coca Cola can and ruler, marked "2580".

View of flashlight with Coca Cola can and ruler, marked "2581"

View of flashlight with Coca Cola can and ruler, marked View of flashlight with Coca Cola can and ruler, marked

"2584" View of flashlight with Coca Cola can and ruler, marked

"2570". View of flashlight with Coca Cola can and ruler, marked

"2571". View of flashlight with Coca Cola can and ruler, marked

2572" View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "2677" View of flashlight with Coca Cola can and ruler, marked

"2742"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "2753"

View of flashlight with Coca Cola can and ruler, marked "2755"

View of flashlight with Coca Cola can and ruler, marked *2874"

View of flashlight with Coca Cola can and ruler, marked

View of flashlight marked "2678". View of flashlight marked "2679".

Exhibit 3

Page 6

View of flashlight, with two additionoal parts, marked "2580".

View of flashlight with ruler.

View of flashlight with Coca Cola can and ruler, marked "464 (CPX-55)".

View of flashlight with Coca Cola can and ruler, marked "CPX-422".

View of flashlight with Coca Cola can and ruler, marked "CPX-393".

"CPX...393". View of flashlight with Coca Cola can and ruler, marked

View of flashlight with Coca Cola can and ruler, marked "CPX-264".

View of flashlight with Coca Cola can and ruler, marked

"349". View of flashlight with Coca Cola can and ruler, marked

"SL575". View of flashlight with Coca Cola can and ruler, marked "SL351"

View of flashlight with Coca Cola can and ruler, marked "SL699".

View of flashlight with Coca Cola can and ruler, marked "SL102".

View of flashlight, marked Deposition Exhibit 45 (?).
Consent Judgment and Permanent Injunction in Mag Instru-

ment, Inc. v. Central Purchasing, Inc., No. 89-4668 ER (JRx), filed Apr. 1990.
Consent Judgment and Injunction in Mag Instrument. Inc. v.

Dayton Hudson Corporation, No. 89–0529 ER (JRx), filed Feb. 1990.

Consent Judgment and Permanent Injunction in Mag Instru-

ment. Inc. v. Gila Products Limited, No. 89-CV-7802, filed Nov. 1988. Consent Judgment and Injunction in Mag Instrument. Inc. v. Jadico Limited, Inc., No. 89-4259-CV-C-9, filed Jun.

Jadico Limited, Inc., No. 89-4259-CV-C-9, filed Jun. 1989.
Consent Judgment and Permanent Injunction in Mag Instrument. Inc. v. Jadico Limited, Inc., No. 89-4260-CV-C-5,

filed Jul. 1989. Consent Judgment and Permanent Injunction in Mag Instrument. Inc. v. Jomira/Advance, Inc., No. 89–20286 RPA, filed

ment. Inc. v. Jomira/Advance, Inc., No. 89–20286 RPA, filed Aug. 1989.
Consent Judgment and Permanent Injunction in Mag Instrument. Inc. v. Jomira/Advance, Inc., No. 89–20447 RFP, filed

Aug. 1989. Initial Determination, in the matter of Certain Small Aluminum Flashlights and Components Thereof, Investigation No. 337–TA-254.

Views of the Commission, in the matter of Certain Small Aluminum Flashlights and Components Thereof, Investigation No. 337-TA-254.

Decision in Mag v. The U.S. Int'l Trade Commission (Kassner Imports, Inc.; Brinkmann Corporation; Brinkmann International (Hong Kong), Ltd.; and J. Baxter Brinkmann International Corporation, Intervenors, — 88–1313 decided Feb. 15, 1989. Notice of Issuance of General Exclusion Order, in the matter of Certain Small Aluminum Flashlights and Components Thereof, Investigation No. 337–TA-254.

General Exclusion Order, in the matter of Certain Small Aluminum Flashlights and Components Thereof, Investigation No. 337-TA-254.

Opinion; Findings of Fact and Conclusions of Law, in Kassnar Imports, Inc. v. Mag Instrument & Mag Instrument, Inc. w. Kassnar Imports, Inc.—CV 86-802 FFF, filed Jan. 6, 1999.

Judgment in Kassnar Imports, Inc. v. Mag Instrument & Mag Instrument, Inc. v. Kassnar Imports, Inc. — CV 86-802 FFF, filed Jan. 6, 1989.

Xscribe Computer-Aided Trasncription—George Price Testimony Nov. 4, 1988 "Price—Direct", pp. DA-77 through DA-81

Xscribe Computer-Aided Trasncription-Gerald Ford Testimony Nov. 2, 1988, pp. 4, 23 & '24.

Injunction and Partial Consent Judgment re Mag Instrument, Inc. v. K Mart Corporation, No. 89–1203–ER (JRx), filed Aug. 31, 1989.

Consent Judgment and Permanent Injunction in Mag Instrument, Inc. v. Longs Drug Stores Californai, Inc., No. C 619212, filed Jan. 22, 1990.

Consent Judgment and Permanent Injunction in Mag Instrument, Inc. v. Outdoor Sports Headquarters, Inc., No. C-3-89-411, filed Oct. 13, 1989.

Consent Judgment and Permanent Injunction in Mag Instrument, Inc. v. Outdoor Sports Headquarters, Inc., No. C-3-89-410, filed Oct. 13, 1989.

Injunction and Consent Judgment in Mag Instrument, Inc. v. Sears, Roebuck & Company, No. 89–0972 ER (JRx), filed Dec. 13, 1989.

Injunction and Consent Judgment, in Mag Instrument, Inc., v. Sears, Roebuck and Co., No. 89-0972 ER (JRx), filed Jan. 17, 1990.

Consent Judgment and Permanent Injunction, in Mag Instrument, Inc. v. Streamlight, Inc., No. 85-6104 SVW(Kx), filed lan. 16, 1986

Final Judgment by Consent and Permanent Injunction, in Mag Instrument, Inc. v. Streamlight, Inc., No. CV-87-02530 ER (JRx), filed Sep. 10, 1990.

Weston, "Mini Flash Lite", advertisement received in U.S. Patent & Trademark Office, Jul. 11, 1949.

Brinkmann, Micro-Max 1 package Insert, Copyright 1987, (Photocopies of flashlight Included in Package and Pictures of Disassembled Flashlight Enclosed).

U.S. Patent

Oct. 17, 2006

US D530,439 S

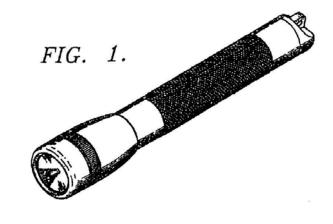




FIG. 2.



FIG. 3.

Exhibit 3 Page 26

EXHIBIT 4

Int. Cl.: 11

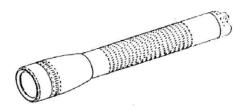
Prior U.S. Cl.: 21

Reg. No. 2,074,795

United States Patent and Trademark Office

Registered July 1, 1997

TRADEMARK PRINCIPAL REGISTER



MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION)
1635 SOUTH SACRAMENTO AVENUE **ONTARIO, CA 91776**

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CL.

FIRST USE 1-0-1984; IN COMMERCE

THE MARK IS THE SHAPE, STYLE AND OVERALL APPEARANCE OF THE FLASH-LIGHT ITSELF WHICH IS CHARACTERIZED BY THE RATIO OF THE LENGTH OF THE

HEAD TO THE OVERALL LENGTH OF THE FLASHLIGHT, THE RATIO OF THE OUTER DIAMETER OF THE HEAD TO THE OUTER DIAMETER OF THE BARREL, AND THE PROFILE OF THE TRANSITION FROM THE GREATEST OUTER DIAMETER OF THE HEAD TO THE OUTER DIAMETER OF THE DIAMETER OF THE BARREL. SEC. 2(F).

SER. NO. 74-403,053, FILED 6-14-1993.

RANDY RICARDO, EXAMINING ATTORNEY

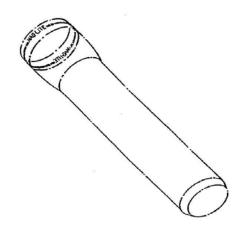
EXHIBIT 5

Int. Cl.: 11

Prior U.S. Cl.: 21

Reg. No. 1,808,998 **United States Patent and Trademark Office** Registered Dec. 7, 1993

TRADEMARK PRINCIPAL REGISTER



MAG INSTRUMENT, INC. (CALIFORNIA COR-PORATION) 1635 SOUTH SACRAMENTO AVENUE **ONTARIO, CA 91761**

FOR: FLASHLIGHTS, IN CLASS 11 (U.S. CL.

21). FIRST USE 2-22-1979; IN COMMERCE 2-22-1979. OWNER OF U.S. REG. NOS. 1,154,816, 1,528,125

AND OTHERS.
THE DOTTED LINING SHOWN IN THE DRAWING IS NOT A PART OF THE MARK, BUT RATHER SERVES ONLY TO SHOW THE POSITION OF A WORDMARK. THE MARK CONSISTS OF THE PLACEMENT OF AN INSCRIPTION AROUND THE CIRCUMFERENCE OF THE CIRCULAR FACE CAP COVER OR HEAD OF A FLASHLIGHT. THE INSCRIPTION MAY VARY. THE INSCRIPTION IS DISPLAYED IN A COLOR CONTRASTING WITH THE COLOR OF THE REST OF THE FLASHLIGHT.

SER. NO. 73-746,785, FILED 8-18-1988.

STEPHEN JEFFRIES, EXAMINING ATTOR-NEY